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S4 Hana Embedded Ewm Adv. For Al Seer

Overview

Al Seer is a leading FMCG Distributor in UAE and Oman with 100+ brands, an Omni channel coverage, and 10+ warehouses in the region.

Al seer was looking at digitizing their warehouse operations for better visibility, and efficiency and to support them with data-driven decision-making. As a trusted brand-building partner for major global brands, it was prudent that their operations were facilitated by a best-in-class WMS.

120k+

Size Factory

10k+

of Pallet
positions

900+

of SKU's

45

of Inbound
trucks daily

50

of Outbound
trucks daily

Solution improvements and add ons



Slotting, Replenishment
logic to optimize
picking duration



Route Management,
Batch Management

Value delivered



7 % Increase in warehouse storage space through better utilization



15% reduction in TAT for outbound trucks



20% Reduction in number of replenishment tasks through improved putaway strategy



#0 of down-times for HHT operations replacing custom application

Solution highlights

- Design a solution to reduce the redundant Warehouse activities and system processes of WMS
- Early induction of Business super users from development system testing to ensure solutions reliability in case of exhaustive exceptional scenarios.
- Ensure minimum transaction efforts and minimum UI changes for the RF devices used by actual Operators
- Slotting and rearrangement to ensure fast moving SKUs across divisions are occupying the bins with minimal travel distance for pickers
- Route Management, and Queue determination to give optimal control to the Outbound Supervisor to prioritize deliveries to certain strategic customers
- Improvement in batch accuracy which further reduces the rate of returns and spend on reverse logistics

Ready to Transform Your warehouse?

Let Körber Stellium be your trusted partner.

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