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S4 Embedded EWM & TM implementation for Sunbulah Group

Overview

Sunbulah Group (Food & Fine Pastries Al Sunbulah Manufacturing Co.) has developed into one of the largest food manufacturing companies in Saudi Arabia and the Middle East. Their reputable leading brands, Sunbulah, Alshifa, Sary and Walima are present in 35 countries, with an ambition of rapidly growing into global brands. SAP EWM and SAP TM collaborated 3PL warehouse Billing Solution in the S4 embedded system architecture, Completely replacing SAP EWM RFUI with web service calls designed in the system for Honeywell Vocollect application to perform the functions and Integrated EWM-TM solution for Transportation Planning Optimization.

Value delivered



Integrated SAP EWM & SAP TM solution for Warehouse Billing operation for their 3PL business



STO based receiving from Sunbulah owned entities for 3PL operation



Implementation of a robust, simple process design of warehouse operations – Inbound with Deconsolidation, Pick path optimized Outbound process integrated transportation planning with SAP TM for dispatch

Solution improvements & add-ons

- Global Localization design approach to reduce maintenance/support costs and rollout times
- Simplified process design with less master data Increase process adherence and reduce adoption times
- Build-from-scratch S4 embedded EWM solution for the 3PL Operations

Solution



Global Localization design approach to reduce maintenance/support costs and rollout times



Simplified process design with lesser master data reliance to increase process adherence and reduce adoption times



SAP EWM and SAP TM collaborated 3PL warehouse Billing Solution in the S4 embedded system architecture



Completely replacing SAP EWM RFUI with web service calls designed in the system for Honeywell Vocollect application to perform the functions

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askus@stellium.com

www.koerber-stellium.com



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